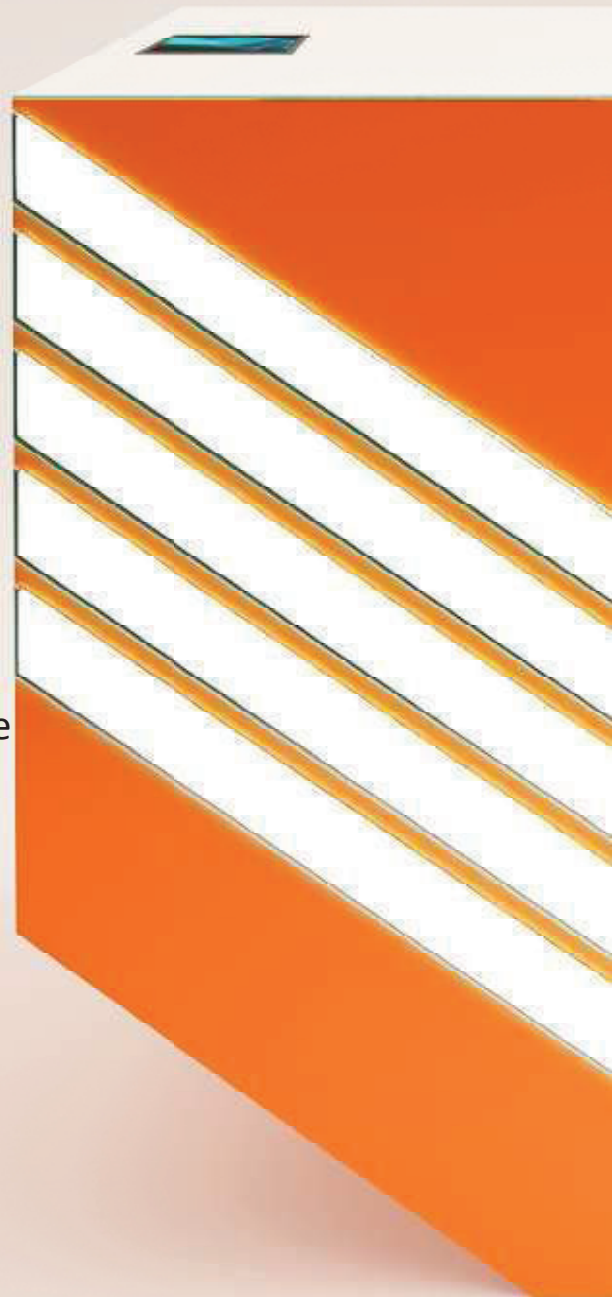# innostand®

Discover New Ways of Product Presentation

Features and Benefits. Front end.

- **Extended possibilities**. Innostand software lets producers put a lot more detailed information about their products, than on a very limited product packaging.

- **Easy to navigate**. Time is precious. Access what is important – skip unnecessary.

- **Take it away with you**.Product details, market share information and much more can be sent to the client via e-mailinstantly.

- **Ecological**. Paperless advertising.

- **Multilanguagesupport**. Innostand software is compatible with many languages. Choose at your convenience.
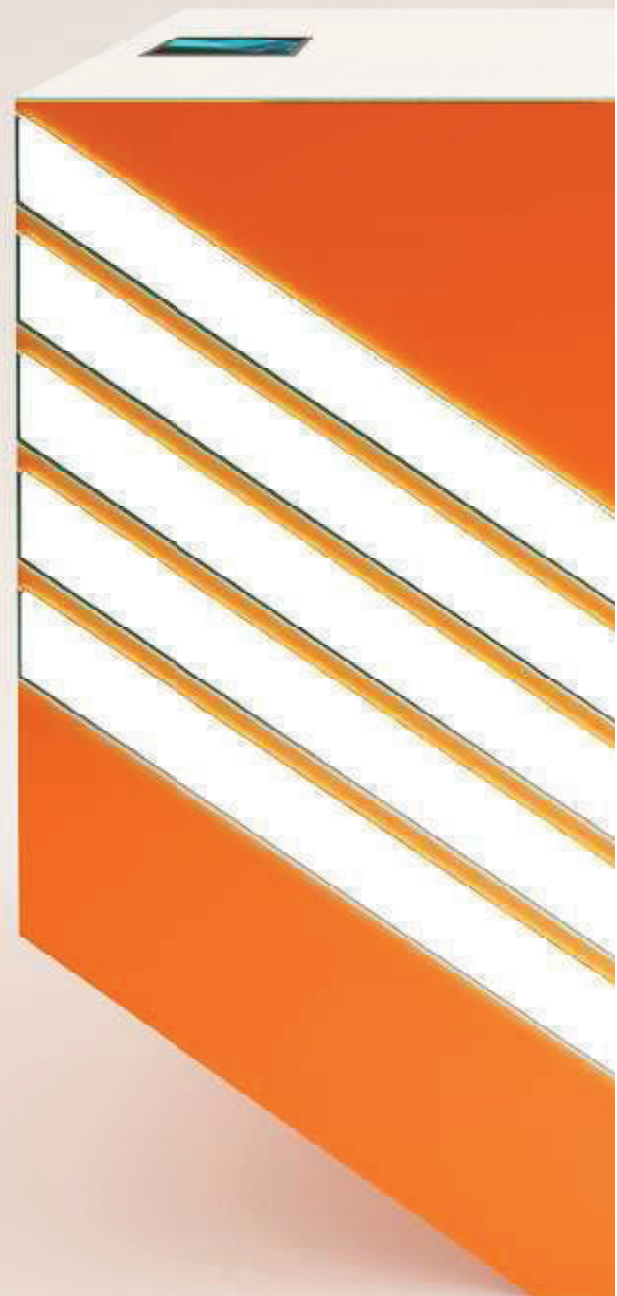
- **Interactive & fun**.

innostand ®

Discover New Ways of Product Presentation

Features and benefits. Business side.

- **Innovative marketing**. In a fraction of a secondprovide your client with multimedia rich product related information in an attractive way.

- **Accurate feedback**. Innostand tracks clients' activities and provides business with precise information on their clients' needs.

- **Utilise multimedia possibilities**. Enrich your product presentations with texts, graphics, movies & other diverse multimedia elements.

- **Financial benefits**. Reduce costs on consulting and direct advertising.

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Discover new ways of product presentation

Software

- Email

- Text, graphics & movie files

- Feedback and statistics

- User friendly

- Full control of rfid reader possibilities

- Multilingual support